



EL SAYED MASHAAL

CREATIVE LEAD & PHOTOGRAPHER | SHARJAH, UNITED ARAB EMIRATES | 0551528338

DETAILS

Sharjah
United Arab Emirates
[0551528338](tel:0551528338)
mail@elsayedmashaal.com

Nationality

Egyptian

Driving license

UAE driving license

SKILLS

Graphic Design (Social Media & Branding)

Professional Photo & Video Editing

AI Content Creation (Images, Videos & Visual Assets)

WordPress Website Management

Drone Operation & Aerial Shooting

Visual Content Direction & Brand Management

Social Media Automation & Chatbot Systems

CRM Tracking & Customer Interaction Management

LANGUAGES

Arabic

English

LINKS

[Portoflio](#)

PROFILE

Creative professional specializing in visual content production, including photography, videography, graphic design, and social media management. Experienced in handling content planning, digital assets, campaigns, and maintaining consistent brand visual identity across different industries.

EXPERIENCE

Creative Lead & Photographer at Louzan Group, Ajman

Oct 2025 — Present

- Leading visual content and creative direction for Louzan Fashion & Cavallo.
- Overseeing photography and videography in line with brand identity.
- Developing creative visuals for campaigns, social media, and branding.
- Producing AI-generated visual content for creative and marketing use.

Photographer at Wood House Restaurant (Louzan Hospitality), Al Ain

Mar 2025 — Oct 2025

- Managed all visual content and digital assets, including menu updates and social media content.
- Designed graphics, posters, and marketing materials for campaigns and events.
- Handled photography and videography for brand content and promotions.
- Planned and executed content ideas aligned with brand identity.
- Managed social media platforms, publishing, and advertising campaigns.
- Implemented and monitored social media automation systems.

Visual Content Creator at Dar Ward & Al Tarbouch Al Soory (Restaurant Chain)

Oct 2022 — Oct 2024

- Produced high-quality photo and video content for social media and promotional use.
- Designed food packaging and supported brand visual identity development.
- Managed and maintained social media accounts, driving organic reach and engagement.
- Resolved technical and operational issues related to content production and digital platforms.

Freelance Graphic Designer & Photographer at Self-empowerment sites

2019 — 2022

- Designed branding and marketing materials for multiple clients, including business cards, brochures, and social media content.
- Conducted event photography for weddings, conferences, and special events.

EDUCATION

Bachelor of Social Work, The High institute of Social Work, Kafr El-Shaikh

2021